



The Sweet Chef

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The best the Sunshine coast has to offer, in the heart of Gibsons Landing!

FOR IMMEDIATE RELEASE

Gibsons BC Canada- November 10, 2009

EXPANDED LINE OF BREAKWATER BAKERY SEA SALT CRACKERS GO ORGANIC

The evolution to 100% organic ingredients, three new items and new packaging with updated logo are part of advances taking place at Breakwater Bakery.

The Sweet Chef company will release for distribution a new line of Breakwater Bakery brand Organic Sea Salt Crackers on Monday November 16, 2009 directly from their artisan bakery in Gibsons on the Sunshine Coast of British Columbia.

The expanded line of crackers are made with 100% certified organic ingredients including whole grains, extra virgin olive oil and Mediterranean sea salt.

The original Rosemary cracker is teamed up with Spelt Flax, Multigrain and Savoury Cheese.

An updated logo and new packaging with an emphasis on nutritional benefits and web presence completes the package.

The Sweet Chef company was founded in 2006 by pastry chef and Red Seal baker April Qureshi. April's gradual turn to include organic products in her bakery was fuelled by her passion to provide her young children and others with food that can make a difference in the world.

Key products include wedding and special occasion cakes, gourmet cookies and organic artisan breads and crackers.

To order or find out more about The Sweet Chef and Breakwater Bakery brand of products contact April directly at 604-989-CAKE(2253) or at www.thesweetchef.com.

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